



For Immediate Release  
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## New Fund Raising Firm Banks \$700,000 In Six Months for Clients

IRVINE, CA – In the first six months of 2007 the firm of Dez & Associates lead by Principal Desiree Mouzoon has brought in over \$700,000 for political and non-profit clients spanning the Southern California counties.

“Dez & Associates has developed an impressive client list in such a short period of time,” said Jon Fleischman, publisher of the online political newsletter FlashReport.

Dez & Associates clients include Senator Mark Wyland, Assemblyman Mike Duvall, Orange County Supervisor Patricia Bates, Rancho Santa Margarita Councilman (and candidate for the 71<sup>st</sup> Assembly District) Neil Blais, Orange County Water District Director (and candidate for the 60<sup>th</sup> Assembly District) Larry Dick and the Orange County Fair-Centennial Farm Foundation.

“Our first annual Cow Camp Barbeque and Cattle Drive was a great success, Dez & Associates performed better than we could have ever hoped,” commented Fair Board President Debbie Carona. Dale Dykema, another Fair Board Director said, “Thousands of children will benefit from the fund raising work of Desiree Mouzoon and her firm. She made the effort, effortless for the board members.”

Dez & Associates client Neil Blais just reported an impressive \$240,000 fundraising total on June 30<sup>th</sup>. Tim Clark, chief strategist for the Blais campaign explained, “Desiree is part of our strategy team. Her team ably navigates the donor community and makes great connections on behalf of our client.”

“Being Orange County’s newest Senator meant that I needed to meet the players. Desiree has made those introductions for me, I am grateful for her help,” said Senator Mark Wyland.

“All of my fundraising goals have been exceeded by Dez & Associates. Their innovative strategies have been impressive,” explained Supervisor Pat Bates.

Principal Desiree Mouzoon got her start by fundraising for Bob Margett in his Re-election campaign for State Senate in 2004. She then launched Mike Duvall’s campaign for State Assembly by raising his first dollar and to date has been responsible for having raised him more than half a million dollars. “Dez & Associates is one of the premier fund raising firms in Southern California. Their work on my behalf has been remarkable,” explained Assemblyman Mike Duvall.

# DEZ & associates

*A Professional Fundraising Firm*

Dez & Associates is headquartered in the heart of Orange County near the John Wayne Airport in the Park Plaza office center. The firm has grown from a one person operation to include four employees and space enough for the firm to staff multiple clients making fund raising calls at once. Clients include corporate, political, and non-profit organizations.

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